

The Spirit Lives! (CFEE, 1994)

Produced in 1994 in co-operation with Kwakiutl District Council, Wawatay Native Communications Society Inc., and a nationwide network of Aboriginal advisors, "*The Spirit Lives*" is a series of six half-hour video programs and a 72-page User's Guide for Aboriginal teachers, trainers, and economic development officers to assist the delivery of entrepreneurship instruction.

The videos profile approximately 30 Aboriginal entrepreneurs who were selected through a process involving input from a nationwide network of aboriginal advisors representing business, education, and economic development. The entrepreneurs profiled have created and launched new, innovative ventures through traditional and non-traditional enterprises. They reflect a wide variety of Aboriginal people, languages, and cultures and include male, female, old, young, rural, and urban case studies.

The programs are as follows. [Click on any program title (Part 1, Part 2, or Part 3) or User's Guide below to view or download them.] **Note:** *The videos are in an older Windows Media format. Some browsers will download automatically, while others will play it as it streams.*

- **Program #1, *Catching the Spirit***, introduces entrepreneurship and the nature of the entrepreneurial character and spirit. [Part 1](#), [Part 2](#), [Part 3](#)
- **Program #2, *Developing Your Skills***, focuses on the "process" involved in entrepreneurship and on the skills that are important. [Part 1](#), [Part 2](#), [Part 3](#)
- **Program #3, *Opportunities***, deals with opportunities - the need, want, or problem that has not been addressed or that can be addressed more effectively. [Part 1](#), [Part 2](#), [Part 3](#)
- **Program #4, *Ideas and Innovation***, focuses on entrepreneurial ideas and how they are generated to address perceived opportunities. [Part 1](#), [Part 2](#), [Part 3](#)
- **Program #5, *Planning Your Success***, looks at the importance of planning and its role in detecting and avoiding or minimizing problems. [Part 1](#), [Part 2](#), [Part 3](#)
- **Program #6, *The Entrepreneurial Community***, features entrepreneurs who are motivated primarily by a desire to respond to the needs of their people in their communities. [Part 1](#), [Part 2](#), [Part 3](#)

The series is complemented by a 72-page User's Guide to assist instructors and trainers. You can download and print the User's Guide in Adobe PDF format by clicking on the link below. (Note: Adobe Acrobat Reader is required to view these PDF files, click [here](#) to download.)

- [The Spirit Lives: Aboriginal Entrepreneurs in Canada user's guide](#) (2,980 kb)

The Spirit Lives was sponsored by a consortium of federal and provincial government departments and private sector corporations and foundations and has been endorsed and supported by Aboriginal training, development, and education officers and associations across Canada.